

Slybroadcast

Quick Reference Logo Guide

Slybroadcast Logo Guide

Slybroadcast is a trademark of MobileSphere. Slybroadcast uses MobileSphere's patented direct to voice mail technology. Patent No. 8,605,869.

As a general rule, slybroadcast is not to be capitalized unless the first word of a sentence. You may refer to slybroadcast as:

- slybroadcast Voice Messaging
- slybroadcast
- slybroadcast Voice Messaging for Business



Color Palette

The primary colors for the slybroadcast logo and website are included here.

Green
CMYK 68 0 77 0
RGB 46 205 113
#2ECD71

Gray
CMYK 60 51 51 20
RGB 102 102 102
#666666

Light Gray
CMYK 19 15 16 0
RGB 204 204 204
#CCCCCC

Yellow
CMYK 3 14 82 0
RGB 248 212 76
#F8D44C



Logo Use

Use of the briefcase without the wording is acceptable.

Minimum print specifications for briefcase logo are 1" x 1".

Downloads for the official logos are available [slybroadcast website](#).

~~slybroadcast
Voice Messaging
for Business~~



~~slybroadcast
Voice Messaging
for Business~~

Unacceptable Logo Use

Do not change the coloring of the briefcase.

Do not alter the slybroadcast logo in any way.

Primary Typefaces

The required sans serif typeface for printed applications is Open Sans which is also used in the slybroadcast logos.

Open Sans, Rubik and Avenir are used throughout the slybroadcast website.

Open Sans

Regular
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Semibold
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Bold
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Avenir

Regular
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Rubik

Regular
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Light
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Medium
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890